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FOR IMMEDIATE RELEASE

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** Media Advisory **

Attorney General Terry Goddard to Kick Off *CUT IT OUT*, a New Domestic Violence Awareness Program

(Phoenix, Ariz. – April 18, 2005) Attorney General Terry Goddard, the Arizona Coalition Against Domestic Violence and the Arizona State Board of Cosmetology will kick off a new partnership to combat domestic violence. The *CUT IT OUT* program will be unveiled on **Wednesday - April 20** at Rolf's Salon, 8787 N. Scottsdale Road in the Shops at Gainey Village. This national outreach program draws on the cosmetology community's unique skills and access to women by providing salon professionals training and information to assist domestic violence victims in getting help.

What: Press Conference to announce the CUT IT OUT PROGRAM

When: Wednesday – April 20, 2005

9:00 a.m.

Where: Rolf's Salon, 8787 N. Scottsdale Road

Shops at Gainey Village

Scottsdale

Participants: Arizona Attorney General Terry Goddard

Rolf's Salon

The Arizona Coalition Against Domestic Violence

The Arizona State Board of Cosmetology

Salons Against Domestic Abuse

Please contact Andrea Esquer at 602-542-8019 if you have any questions.